

What is thePANEL?

thePANEL is a non-partisan, non-profit organization featuring incisive discussion on major foreign policy issues facing Canada. The bi-annual panel feature's four high-profile panelists and a prominent moderator, Power and Politics' Evan Solomon.

Corporations and foundations are crucial to enable thePANEL to achieve its mission to stimulate discussion about Canada's role in the world and further leverage its strengths internationally.

thePANEL depends on donations to enable it to host interactive discussions in Ottawa and eventually across the country. Drawing on the expertise and participation of government, academia and civil society, thePANEL will also inform and engage Canadians at home and abroad via social media.

Sponsorship Levels

PLATINUM

+ \$,3000

- On-site signage
- Verbal acknowledgement prior to the panel discussion and during the reception.
- Acknowledgement within thePANEL's program and on thePANEL's website and Facebook page.
- Six complimentary tickets to thePANEL's upcoming event.

GOLD

\$ 2,001 - \$3,000

- Verbal acknowledgment prior to the panel discussion and during the reception.
- Acknowledgement within thePANEL's program and on thePANEL's website and Facebook page.
- Four complimentary tickets to thePANEL's upcoming event.

SILVER

\$ 1,000 - 2,000

- Acknowledgement within thePANEL's program and on thePANEL's website and Facebook page.
- Four complimentary tickets to thePANEL's upcoming event.

Benefits of Sponsorship

Sponsoring thePANEL is an excellent opportunity to expand your organization's profile with leading governmental and non-governmental leaders, policy makers, academics and students in Ottawa and across the country. Sponsoring an event will allow you to:

- Associate your organization with thePANEL's brand and its leading policy experts.
- Promote your organization and increase your visibility among notable policy-makers and policy-shapers both in and outside of government.
- Interact with the current and next generation of policy influencers and leaders, including representatives of government, academia and business.